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## After Cincinnati riots, companies persevered

Properties burned, stores looted, but these businesses didn't look back

Business Courier - by Lucy May, Courier Senior Staff Reporter

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Bryan and **Carolyn Madison** turned on the 11 p.m. news April 10, 2001, just in time to see their store at Findlay Market burning.

The shop was among the first business casualties of the riots that tore through Over-the-Rhine and Cincinnati after the fatal shooting of an unarmed black teen by a white Cincinnati police officer.

Rioters shattered windows. Looters stole computers and inventory. Mobs set fires that destroyed businesses like Madison's, a homegrown produce and specialty mushroom shop on Elder Street.

But by the time the market reopened on April 18, the Madisons had decided to start over, redesign ...

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After the 2001 riots, when Bryan Madison reopened his food shop, he handed out 40 cases of lemons. "You make lemonade," he said.